

said illumination output face is provided with no light scattering property and supplies light toward said front face of said liquid crystal display panel;

said back face provides a light control face provided with emission promoting properties which help light propagating within the guide plate to escape from said illumination output face.

9. (AS TWICE AMENDED) A liquid crystal display comprising:

a liquid crystal display panel having a front face for being supplied with ambient light and a back face;

a reflection plate disposed along said back face of said liquid crystal display panel, and a surface light source device of side light type for auxiliary lighting, wherein

said surface light source device of side light type comprises a guide plate and a primary light source to supply primary light to an incidence end face provided by a minor face of the guide plate and said guide plate having major faces to provide a back face and an illumination output face; wherein

said illumination output face is provided with no light scattering property and supplies light toward said front face of said liquid crystal display panel; and,

said back face provides a light control face provided with emission promoting properties which help light propagating within the guide plate to escape from said illumination output face.

17. (AS TWICE AMENDED) A liquid crystal display comprising:

a liquid crystal layer being supplied with ambient light from a front side of the liquid crystal layer;

a reflection plate disposed at a back side of said liquid crystal layer;

a first polarization plate interposed between said liquid crystal layer and said reflection plate;

a second polarization plate disposed at the front side of said liquid crystal layer; and,

a surface light source device of side light type for auxiliary lighting which comprises a guide plate and a primary light source to supply primary light to an incidence end face provided by a minor face of the guide plate, said guide plate having major faces to provide a back face and an illumination output face, wherein

said illumination output face is provided with no light scattering property,

said back face provides a light control face provided with emission promoting properties which help light propagating within the guide plate to escape from said illumination output face; and